

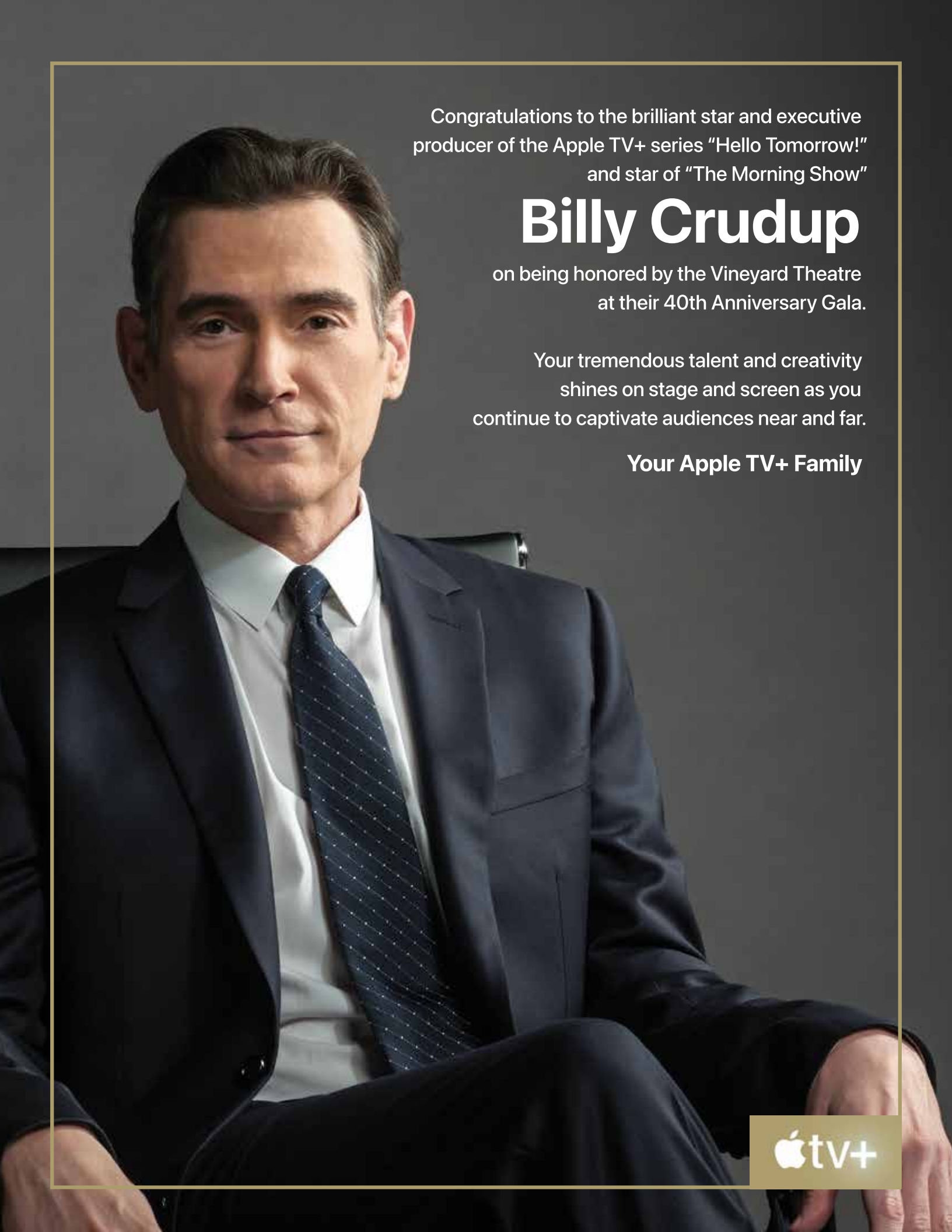
VINEYARD
THEATRE

40TH ANNIVERSARY
GALA

HONORING THE DISTINGUISHED WORK OF ACTOR

BILLY CRUDUP





Congratulations to the brilliant star and executive producer of the Apple TV+ series "Hello Tomorrow!" and star of "The Morning Show"

Billy Crudup

on being honored by the Vineyard Theatre at their 40th Anniversary Gala.

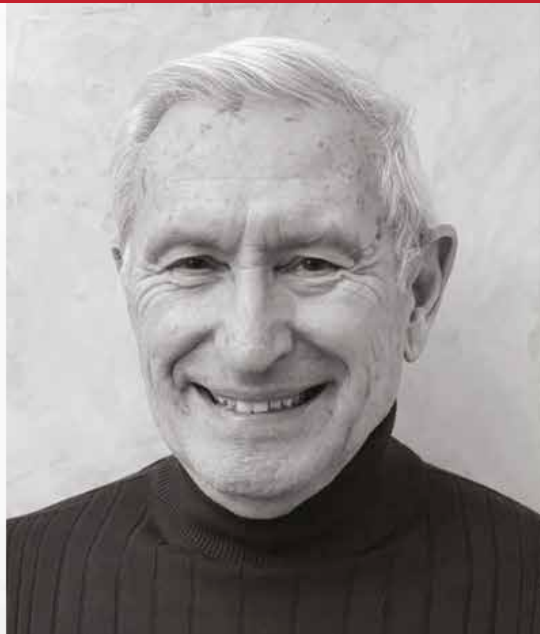
Your tremendous talent and creativity shines on stage and screen as you continue to captivate audiences near and far.

Your Apple TV+ Family



**VINEYARD
THEATRE**

**CELEBRATING
40 YEARS
OF FEARLESSLY
MADE THEATRE**



**HONORING BILLY CRUDUP AND TOASTING
KEN GREINER AND MARCIA PENDELTON**

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WELCOME TO VINEYARD THEATRE'S 2023 GALA

DEAR FRIENDS,

Welcome to Vineyard Theatre's 2023 Gala! Thank you for joining us to celebrate 40 Years of Vineyard Theatre's incredible work and to honor actor Billy Crudup. It's quite kind of you all to also join in toasting me and the incredible Marcia Pendelton, an audience development expert paving the way for so many non-profit Off-Broadway theatres and Broadway productions building new audiences. I would like to thank our Gala Committee for making this evening possible and ensuring that we pay tribute to Billy in such delightful company.

This year Vineyard Theatre launched a revitalization of our brand with the motto Fearlessly Made in New York. That call rings true for all 40 years of our history, and feels appropriate for this moment when our theatre, like so many others, is still rebuilding our audiences from the pandemic and striving to meet the needs of our artists.

Tonight, as we toast Marcia we look to raise vital funds to support our **Good Neighbor Program**, which is dedicated to our audiences, returning and new. Each season The Vineyard offers free or low-cost tickets to over 6,000 New Yorkers. The program subsidizes our Student Matinees, which welcome hundreds of high school students from around the city to engage with the ideas and artists of each thought-provoking production. As we look to the future, we want Vineyard Theatre to be at the forefront of accessibility, offering affordable tickets to artists, students, and any of our New York neighbors who want to join the Vineyard family.

In honor of Billy it is appropriate that I also share with you about Vineyard Theatre's commitment to providing artists with a living wage. Our Fair Wage Initiative this year has increased all arts worker wages above the MIT living wage standard for NYC, increasing each year with expected inflation. This means Vineyard is paying above scale compared to all union agreements and in comparison to theatres of similar budget size. We need your help to raise the \$500K in new commitments this will add to our budget each year over the next five years. **With your support we will provide career making experiences for artists like Billy who get their professional start at the Vineyard and still find a home for making extraordinary new plays and musicals that push the boundaries of what theatre can be and do throughout their careers.**

I hope you will join me tonight in raising your hand to generously support the groundbreaking works on The Vineyard's stage and to ensure that cost is not a barrier to access. Enjoy the performances and speeches tonight!



Ken Greiner
Board Chair

A NOTE

FROM THE ARTISTIC DIRECTORS

DEAR FRIENDS,

Welcome to Vineyard Theatre's 40th Anniversary Gala! In the four decades since we opened our doors — first as a 70-seat multi-arts venue on East 26th Street and, for the past thirty years, in our Union Square home — we have been devoted to developing and producing new plays and musicals that push the boundaries of what theatre can be and do, and to nurturing a daring community of artists and audiences.

Tonight we honor a beloved Vineyard artist, **Billy Crudup**, who has created unforgettable roles on our stage over three decades. Billy made his professional acting debut at the Vineyard in Chiori Miyagawa's *America Dreaming* in 1994, beginning an artistic collaboration and friendship spanning three decades and counting. Billy returned to the Vineyard to star in Adam Rapp's *The Metal Children* and, most recently, David Cale's *Harry Clarke*, for which he won numerous awards including the Lucille Lortel, Obie, and Outer Critics Circle Awards. We are thrilled to celebrate Billy's extraordinary work on stage, in television and film, as well as his generosity of spirit and support for his fellow artists.

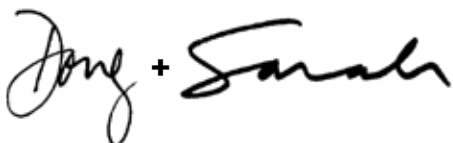
We're also delighted to toast two individuals tonight who have played a vital role in supporting the Vineyard's mission: **Ken Greiner**, who has been a guiding force as the Chair of the the Vineyard's Board of Directors for more than a decade; and **Marcia Pendelton** of Walk Tall Girl Productions, whose efforts to make the arts accessible have deepened the diversity of Vineyard's community and of audiences across the city.

As we gather tonight, we are in the midst of rehearsals for the world-premiere of *White Girl in Danger*, the new musical from the Tony® and Pulitzer Prize-winning author of *A Strange Loop*, Michael R. Jackson. We've had the joy of developing this new show with Michael over the past four years. The same is true for Tori Sampson's extraordinary new play *This Land Was Made*, set in 1967 Oakland, which we'll premiere in the spring. These shows follow our critically-acclaimed *Lessons in Survival: 1971*, and three Broadway transfers last season, Tina Satter's *Is This A Room*, Lucas Hnath's *Dana H.*, and Paula Vogel's *How I Learned to Drive*, marking **11 Vineyard premieres that have transferred to Broadway**.

We kicked off our 40th season with new branding, in collaboration with NB Studio, that expresses our commitment to art that is "fearlessly made". And we are doubling down on our commitment to artists and access: all funds raised through this Gala will directly support our **Fair Pay Initiative**, a commitment to pay all arts workers, on our stage and behind the scenes, a livable wage; and our **Good Neighbor** ticket accessibility program, through which we make thousands of subsidized tickets available at a low cost each season.

To all of the artists, supporters and friends in this room — THANK YOU for believing in and supporting the work of The Vineyard. With your support, we will continue to lift up the voices and visions of artists who are lighting the path forward.

With our great thanks!

A handwritten signature in black ink that reads "Doug + Sarah". The signature is written in a cursive, flowing style.

Douglas Aibel and **Sarah Stern**

Artistic Directors

40 YEARS

Vineyard Theatre is an Off-Broadway theatre company dedicated to developing and producing new plays and musicals that push the boundaries of what theatre can be and do. We seek to nurture a daring community of theatre makers and audiences, and to lift up voices that resonate far beyond our stage.

Under the artistic leadership of Douglas Aibel and Sarah Stern, Vineyard Theatre has nurtured a community of fearless theatre makers whose work has expanded the form, the field, and the larger culture. Vineyard Theatre has transferred 11 shows to Broadway, seven directly after their acclaimed Vineyard premieres: **Lucas Hnath's *Dana H.*** and **Tina Satter's *Is This A Room*** (both NYT Best Theatre of 2021); **Paula Vogel's *In-decent***; **Nicky Silver's *The Lyons***; **Kander, Ebb, and Thompson's *The Scottsboro Boys***; **Bell and Bowen's *[title of show]***; and ***Avenue Q*** by **Marx, Lopez, and Whitty** (Tony Award®, Best Musical). In recent years, four additional shows launched at The Vineyard have been revived in their first Broadway productions: **Paula Vogel's** Pulitzer Prize-winning ***How I Learned to Drive***; **Lanie Robertson's *Lady Day At Emerson's Bar And Grill***; **Becky Mode's *Fully Committed***; and **Edward Albee's** Pulitzer Prize-winning ***Three Tall Women***.



From our home in NYC's Union Square, The Vineyard develops and premieres new plays and musicals which go on to be seen around the country and the world. Recently, **Jeremy O. Harris'** play *"Daddy"* (2019) received its London premiere at the Almeida; **Ngozi Anyanwu's** *Good Grief* (2018) and **David Cale's** *Harry Clarke* (2017) were recorded by Audible; **Branden Jacobs-Jenkins'** *Gloria* (2014), a finalist for the Pulitzer Prize, transferred to Chicago's Goodman Theatre; **Paula Vogel's** Tony Award-winning *Indecent* (2016) aired on PBS's "Great Performances" and was one of the most-produced plays nationwide in 2019; and **Colman Domingo's** *Dot* (2016) is being adapted into an AMC series. The Vineyard's first major digital work, *Lessons in Survival*, was named one of the top theatrical experiences of 2020 by *The New York Times* and has been viewed by audiences in more than 40 countries.

The Vineyard's artistic development programs create significant opportunities for early-career artists and have helped launch the careers of such notable artists as **Tarell Alvin McCraney, Rajiv Joseph, Antonette Nwandu, Clare Barron, Liesl Tommy**, and many more. Our education programs for NYC public high school studies serve over 700 students annually.

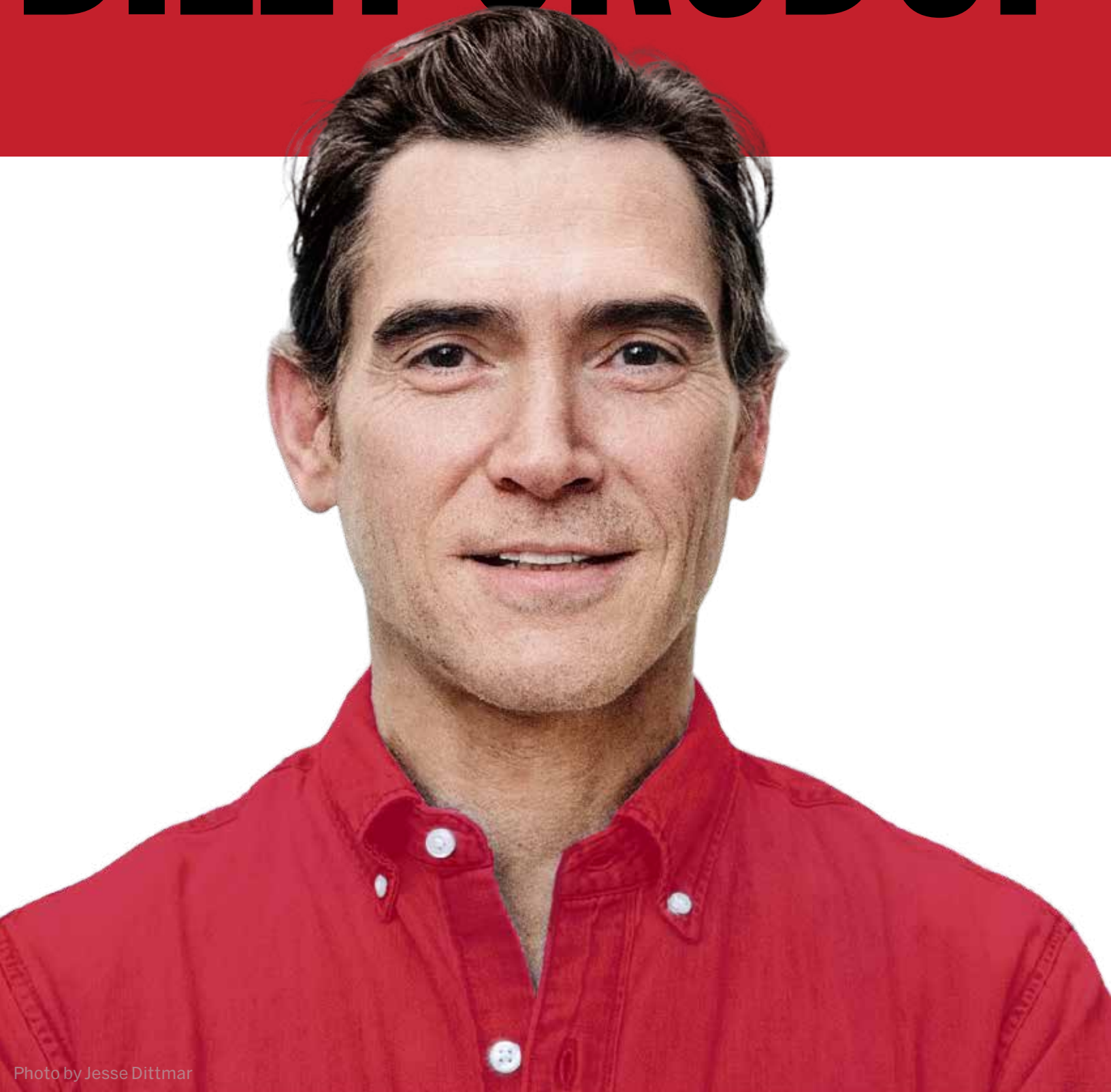
Our work and artists have been honored with numerous awards including Pulitzer Prizes and Tony Awards, and the company is proud to be the recipient of special Drama Desk, Obie, and Lucille Lortel Awards for artistic excellence and support of artists. Our core values are:

CREATIVE RISK TAKING.
INTEGRITY.
NURTURING A DIVERSE COMMUNITY.



HONORING THE DISTINGUISHED WORK OF ACTOR

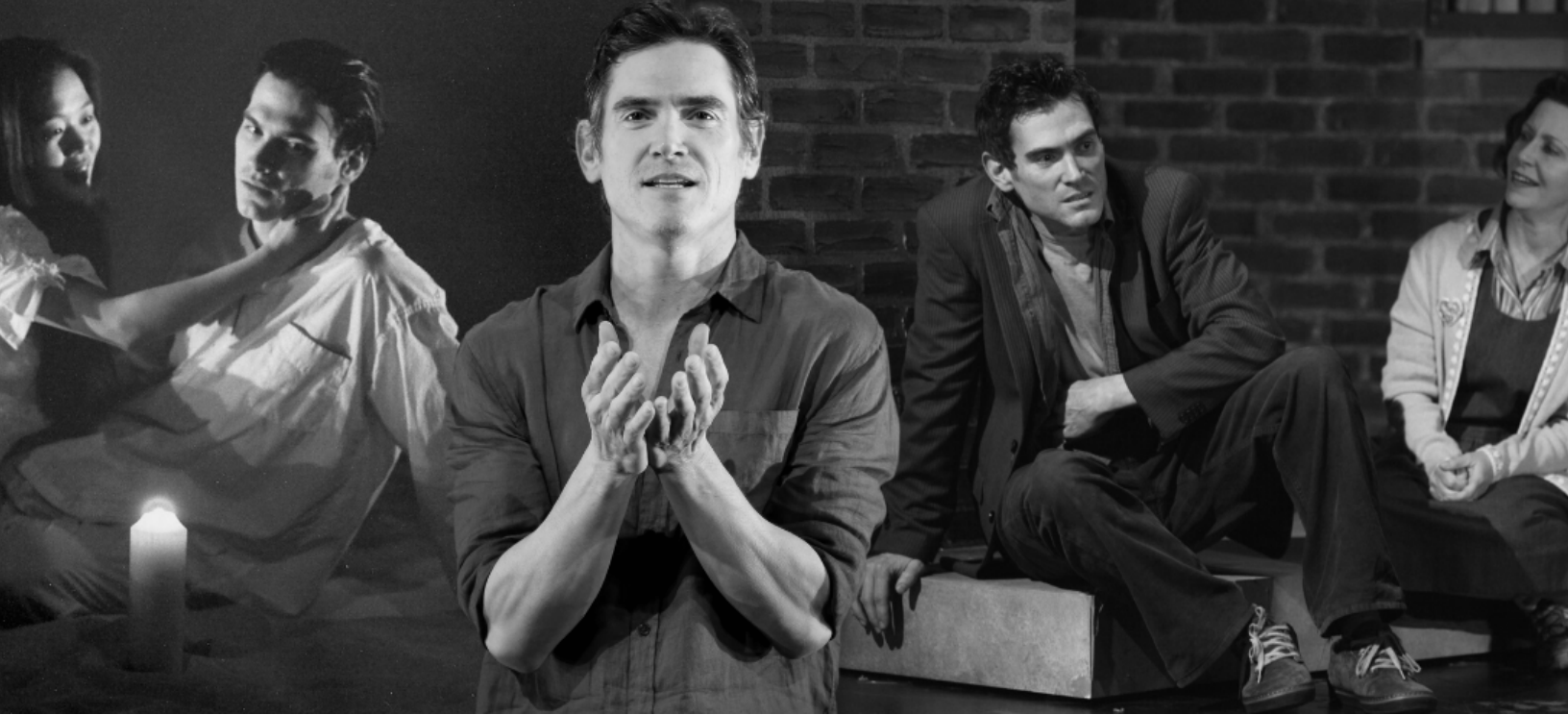
BILLY CRUDUP



Equally memorable on the stage and screen, Billy Crudup has earned critical accolades for his performances: from his professional acting debut at Vineyard Theatre in 1994 in Chiori Miyagawa's *America Dreaming*, to his Tony Award®-winning performance in *The Coast of Utopia*, to starring currently as Corey Ellison in Apple's "The Morning Show," which earned him an Emmy Award for Outstanding Supporting Actor in a Drama Series and a current second Emmy nomination, the Critics' Choice Award, as well as two SAG Award nominations. Apple's new series, "Hello Tomorrow!," which Billy stars in and executive produces, launches later this week.

Billy made his motion picture debut in Barry Levinson's *Sleepers*, followed by Woody Allen's *Everyone Says I Love You*, and Pat O'Connor's *Inventing the Abbotts*. He played the leading role in the critically acclaimed *Without Limits*, the story of long-distance runner Steven Prefontaine, for which he won the National Board of Review Award for Breakthrough Performance of the Year. He followed that with a series of critically acclaimed performances in *Jesus' Son*, *Waking the Dead*; and Cameron Crowe's Academy Award®-winning *Almost Famous*.

Other notable film roles include Ridley Scott's *Alien: Covenant Jackie*; Zack Snyder's *Justice League* and *Watchmen*; *20th Century Women*; *Spotlight* (SAG Award for Outstanding Performance by a Cast in a Motion Picture; 2016 Academy Award® for Best Picture); *Youth in Oregon*, which debuted at the 2016 Tribeca Film Festival; and IFC Films' *The Stanford Prison Experiment*, based on the landmark experiment conducted at Stanford University in the summer of 1971; *1 Mile to You*, based on Jeremy Jackson's novel *Life at These Speeds*; Noah Buschel's *Glass Chin*; William H. Macy's directorial debut *Rudderless*; Guillaume Canet's *Blood Ties*; the box office hit *Eat Pray Love*; Michael Mann's *Public Enemies*; *Charlotte Gray*; Tim Burton's fantasy tale *Big Fish*; *Stage Beauty*; *Trust the Man*; J.J. Abrams' *Mission Impossible 3*; and Robert De Niro's *The Good Shepherd*. Recently, he starred in the film adaptation of Maria Semple's novel, *Where'd You Go, Bernadette*, and in Bart Freundlich's *After the Wedding*. He made his television debut in Netflix's psychological thriller "Gypsy," opposite Naomi Watts.



On stage, Crudup starred in the one-man play *Harry Clarke* at the Vineyard Theatre, for which he won an Outer Critics Circle Award, Off-Broadway Alliance Award, Lucille Lortel Award and Obie Award. He made his Broadway debut as Septimus Hodge in Tom Stoppard's *Arcadia*, directed by Trevor Nunn, receiving the Outer Critics Circle Award for Outstanding Debut of an Actor, the Theater World Award, and the Clarence Derwent Award from Actor's Equity for "Outstanding Broadway Debut". Crudup starred in the repertory productions of *No Man's Land* and *Waiting for Godot* on Broadway, opposite Ian McKellen, Patrick Stewart and Shuler Hensley. In 2007, Crudup won the "Best Performance by a Featured Actor" Tony Award for *The Coast of Utopia*. He also received Tony nominations for *The Elephant Man*, *The Pillowman*, and *Arcadia*.

His other stage credits include William Inge's *Bus Stop* and Roundabout Theater's production of *Three Sisters*, which earned him a Drama Desk nomination. He has appeared in *Oedipus* with Frances McDormand, starred in the New York Shakespeare Festival production of *Measure for Measure* at the Delacorte in Central Park, and in *The Resistible Rise of Arturo Ui* opposite Al Pacino and Steve Buscemi.

Crudup received his Master of Fine Arts from New York University and also attended the University of North Carolina at Chapel Hill.

“

Billy is a writer's treat, onstage and off. I've seen him play tough, I've seen him play fragile, and you can't keep your eyes off him. We were together at Lincoln Center first in 1995 with *Arcadia*. Seven years later when Jack O'Brien and I were casting *The Coast of Utopia*, we said to each other 'We have to get Billy Crudup into this.' I forget a lot but I'll never forget Billy's Belinsky. Bravo tonight to a wonderful actor.

—TOMSTOPPARD



A TOAST TO MARCIA PENDELTON



MARCIA PENDELTON was born and reared in Philadelphia, PA, and received a Bachelor of Science in Sociology from St Joseph’s University (Philadelphia, PA) and earned an MFA in Theatre Management from the University of Maryland (College Park). She serves on the Board of Directors of the Black Theatre Network and the Black Public Relations Society – New York.

Marcia is the founder and president of Walk Tall Girl Productions (WTGP), a boutique marketing, audience development, and group sales agency for the performing arts with a special emphasis placed on the theater. The mission of the New York-based company is to make the arts accessible to the widest possible audience. WTGP has been immersed in assisting commercial theater producers and nonprofit theatre institutions with developing diverse audiences since 2000. The company specializes in bringing communities from the African diaspora into performance spaces.

Recent WTGP marketing clients on Broadway include *Thoughts Of A Colored Man*, *Lackawanna Blues*, *MJ the Musical*, *Death of a Salesman*, *Skeleton Crew*, *Choir Boy*, August Wilson’s *Jitney*, and *Sweat* as well as providing significant group sales support for *Tina: The Tina Turner Musical* and *Ain’t Too Proud: The Life and Times of The Temptations*. Additionally, WTGP has served as an audience development consultant for productions at Vineyard Theatre and many other nonprofit theatre companies.

“

Marcia is a fixture in the community and can truly change the marketing efforts of a Broadway show with her presence, strategy, and candor.

– KRISTEN ‘KIKI’ RATHBUN
Chief Communications Officer, SPOTCO

WTGP produces *A Black Theatre Preview* (BTP) which brings attention to and celebrates the presence of Black artists on stage and behind-the-scenes on Broadway, Off-Broadway, and beyond through an evening of conversations, panels, and performances. The event also includes a theater marketplace that offers production details and discounts, as well as information from Black Theater service organizations and conferences.

“

Ken is the very model of a leader - he has a great gift for listening and synthesizing what he hears no matter how wildly divergent those things might be and for gently nudging the board, the staff and the organization in the direction that provides the greatest good for the greatest number - I loved every second of our time together on the board and I want to thank Ken from the bottom of my heart for keeping us afloat through thick and thin.

– **KATHLEEN CHALFANT**

“

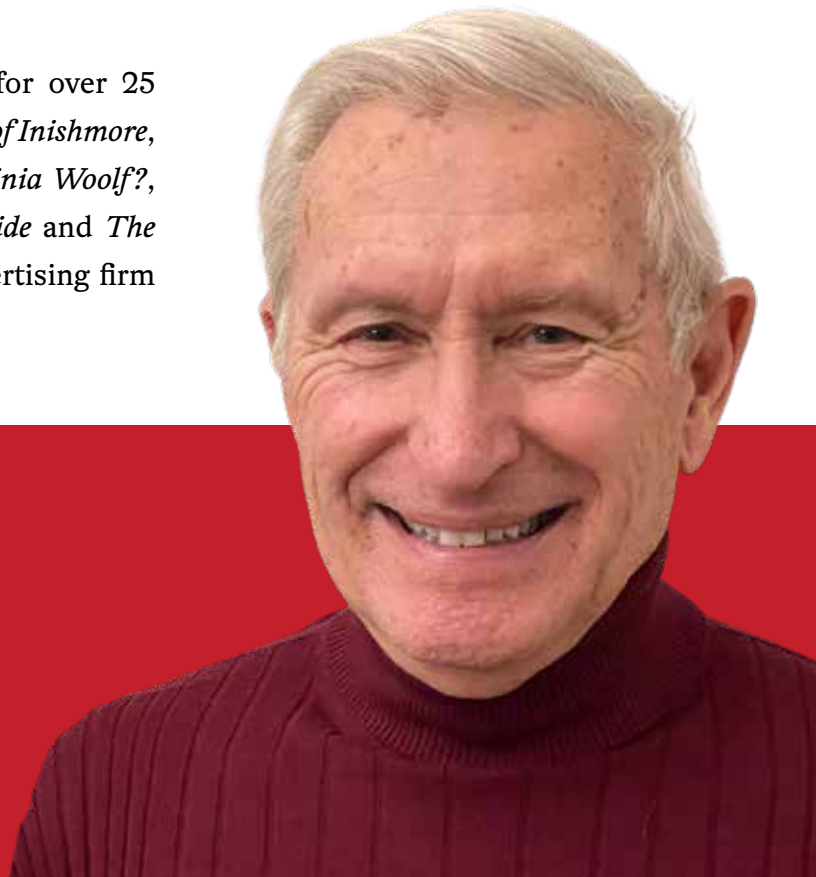
We wish every non-profit to have someone like Ken in their orbit. Someone to set direction, to provide support in every sense of the term, to love the craft and let the artists shine. Thank you for everything!

– **ANNETTE STOVER**

KEN GREINER has served on the Vineyard Theatre Board of Directors since 2005 and as Board Chair since 2014 where he has guided the organization through successful executive transition, a strategic plan, a pandemic and led the quiet phase of The Vineyard's 40th Anniversary Capacity Building and Capital Campaign. He founded and led the investment management firm Dalton, Greiner, Hartman, Maher & Co. as Vice-Chair for over 30 years.

He has been investing in theatrical productions for over 25 years. His producing credits include *The Lieutenant of Inishmore*, *FELA!*, *Glengarry Glen Ross*, *Who's Afraid of Virginia Woolf?*, *Lady Day at Emerson's Bar and Grill*, *The Sound Inside* and *The Kite Runner*. He was a founder of the theatrical advertising firm Art Meets Commerce.

**A TOAST TO
KEN GREINER**



“

The Vineyard gives
you everything
you need to fly.

— COLMAN DOMINGO

NEW PLAY DEVELOPMENT AT THE VINEYARD

Each season, Vineyard Theatre creates opportunities for more than 150 playwrights, directors, composers, and actors to create new plays and musicals and develop artistic skills. We work with artists at all stages of their careers, tailoring support and resources to best serve the needs of their work and process. All of our world-premiere productions in our 2022-2023 season were nurtured through these programs.



Colman Domingo Award winner Reggie D. White and the cast of his new play at a developmental reading.

LAB PROGRAM

The Vineyard's Developmental Lab program gives a playwright, director, and team of designers the chance to explore a work-in-progress on its feet. Labs receive two weeks of rehearsal and four performances, which are open to audiences but closed to press.

ARTIST RESIDENCIES AND COMMISSIONS

STUDIO RESIDENCIES

In 2022, we expanded our artist residencies from five to seven. Residences enable us to provide artists with ongoing access to space, collaborators, and resources over a longer period of time than a single workshop or reading. **The Commissary's *Lessons in Survival*** and ***Lessons in Survival: 1971*** were created in their two-year residency. Pulitzer Prize winner **Michael R. Jackson's** new musical, ***White Girl in Danger***, was developed as part of his multi-year residency and will premiere this spring. 2022-23 resident artists include **Martha Clarke**, **Lightning Rod Special**, **Michael R. Jackson**, and the recipients of our artists awards, detailed below.

PAULA VOGEL PLAYWRITING AWARD

The cornerstone of Artistic Development at The Vineyard is the **Paula Vogel Playwriting Award**, given annually to an exceptionally promising early career writer. The award includes a cash prize, a yearlong residency to develop new work, as well as writing space, readings, workshops, and ongoing dramaturgical support. Previous recipients include **Tarell Alvin McCraney**, **Rajiv Joseph**, **Kara Lee Corthron**, **Branden Jacobs-Jenkins**, **Erika Sheffer**, **Christopher Chen**, **Clare Barron**, **Boo Killebrew**, **Kate Tarker**, **Antoinette Nwandu**, **Jeremy O. Harris**, **Charly Evon Simpson**, **John Caswell, Jr.**, **Ryan J. Haddad**, and current recipient, **T. Adamson**.



Paula Vogel Award winner, T. Adamson

SUSAN STROMAN DIRECTING AWARD

The Vineyard grants the **Susan Stroman Directing Award** biennially to a gifted early-career director. Resources for this two-year residency include a cash prize, the opportunity to initiate and develop new projects, and to work intensively with actors and designers. Current recipient **Tyler Thomas** (2020) is the co-conceiver and director of the Vineyard's acclaimed digital project ***Lessons in Survival***, and ***Lessons in Survival: 1971***, which was a *New York Times* Critic's Pick during our 2021-2022 season. Previous recipients include **Liesl Tommy** (2014), **Lee Sunday Evans** (2016), and **Whitney White** (2018).

COLMAN DOMINGO AWARD

Seeded in 2019 from the longtime collaboration between The Vineyard and actor/playwright/director Colman Domingo, the Colman Domingo Award is bestowed annually to a multi-faceted Black male or male-identifying theatre artist to provide support and resources to create new work. Recipients are selected directly by The Vineyard and Mr. Domingo and receive a cash stipend, workshops and other developmental opportunities, access to writing and studio space, mentorship, and the ongoing support of The Vineyard. York Walker received the inaugural award in 2021.

ROTH/VOGEL NEW PLAY COMMISSION

In 2022, The Vineyard created the Roth-Vogel New Play Commission, awarded annually to a mid- or late-career playwright, to provide time, support, and inspiration for a new play they have wished but not yet dared to write. The award seeks to recognize artists whose voices are important to hear in our changing world, and who will be able to attempt something with the award that they may not have otherwise. The commission is launched in partnership with Tony-winning producer Daryl Roth and Pulitzer Prize-winning playwright Paula Vogel, and dedicated to Daryl Roth's late mother, Sylvia Connie Atkins, in the spirit of inspiring and supporting artists to be curious, brave and creative. The inaugural recipient is Eisa Davis.

EDUCATION AT THE VINEYARD

The Vineyard's education programs expand access to the arts and empower underrepresented voices as future arts workers and audiences.



PROGRAMS FOR PUBLIC HIGH SCHOOL STUDENTS

We partner with five public high schools to provide curricular and after-school arts education programming for 700+ students annually. Each program offers opportunities for deeper engagement, creating a path from first-time play attendees to stars of our youth festival, performing alongside professional artists.

- **STUDENT MATINEE PERFORMANCES** of our mainstage season bookended by in-class contextualizing lessons with a teaching artist.
- Three-day **THEATRE INTENSIVES** during school breaks that explore techniques including writing, ensemble building, auditioning, clowning, activism in the arts, and more.
- The **VINEYARD THEATRE STUDENT ENSEMBLE (VTSE)** in which students meet twice weekly after school to collaboratively write and perform original plays.
- We partner with Developing Artists to provide training and performance opportunities for our VTSE and 75+ local young artists through the **REBEL VERSES YOUTH ARTS FESTIVAL** (2017–2019) and **ARTISTS IN EVOLUTION** (2020–2021) a series of online master classes. We are planning for **REBEL VERSES** to return this summer.

This work teaches students that their voices can move and inspire others. Compared against other students at the same schools, **participants in The Vineyard's programs are nearly 30% more likely to enroll in college.**

**ANNETTE STOVER & RICHARD FEINER
CELEBRATE THE VINEYARD'S
EDUCATION PROGRAMS**



PHOTO: The Vineyard Theatre Student Ensemble.

“

Through The Vineyard, I have been able to bring the experience of live theatre to hundreds of students. Many students spoke about seeing actors who ‘looked like them’ on stage.

– MEREDITH TOWNE,
Academy for Software Engineering teacher,
grades 9-12



FELLOWSHIP PROGRAM SCHOOL TO CAREER TRANSITION

Vineyard’s **Fellowship Program** offers early-career professionals a bridge between college and the workforce. We currently offer annual Fellowships in Development and Artistic Producing, and will expand the program by 2024 to offer year-long positions in Marketing, Finance and Management, and Production Management. Each professional Fellowship provides a salary, access to health care benefits, mentorship by Vineyard staff, professional development opportunities, and post-Fellowship job placement assistance.

This year, **Shania Benjamin** joins us as the Miranda Family Development Fellow.



“Since I started my fellowship at The Vineyard, I have become more creative, experienced more live theatre, and learned from more theatre professionals than I ever have. Truly grateful to experience the world of theatre and for the Vineyard to be my first stop.”

– **SHANIA BENJAMIN,** Miranda Family Development Fellow

PERFORMANCES BEGIN **MARCH 15**

**VINEYARD
THEATRE | 2NDSTAGE**

WHITE GIRL IN DANGER

BOOK, MUSIC, AND LYRICS BY
MICHAEL R. JACKSON

CHOREOGRAPHY BY
RAJA FEATHER KELLY

DIRECTED BY
LILEANA BLAIN-CRUZ

PERFORMANCES BEGIN **MAY 18**

**VINEYARD
THEATRE**

THIS LAND WAS MADE

A PLAY BY
TORI SAMPSON

DIRECTED BY
TAYLOR REYNOLDS

UP NEXT IN OUR 40TH ANNIVERSARY SEASON.

Our 40th Anniversary Season began with **David Cale's** "suspenseful, worthwhile and expertly executed" (*Wall Street Journal*) one woman-thriller ***Sandra***, starring **Marjan Neshat** and directed by **Leigh Silverman**. Next month, we'll bring you the highly anticipated new musical ***White Girl in Danger***, from the Tony[®] and Pulitzer Prize-winning creator of *A Strange Loop*, **Michael R. Jackson**, in a co-production with Second Stage Theater directed by **Lileana Blain-Cruz**. Later in 2023, history and imagination collide in the world-premiere of **Tori Sampson's** stirring new play, ***This Land Was Made***, directed by **Taylor Reynolds**.

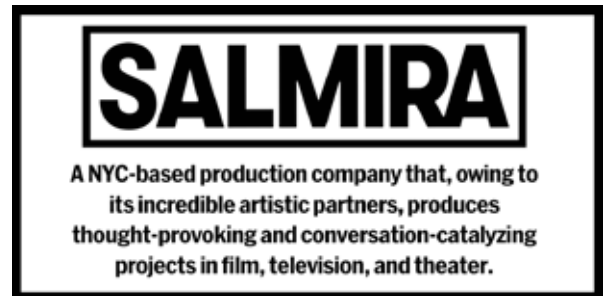


**NO FEES. EARLY BOOKING. DISCOUNTED GUEST TICKETS.
AND THE FREEDOM TO USE YOUR TICKETS WHENEVER YOU CHOOSE.**

The best way to support Vineyard Theatre's commitment to developing and producing new musicals is also the least expensive and most flexible way to get the best seats to **White Girl In Danger** and the rest of our exciting 40th Anniversary Season. **Don't wait, become a Member today!**



SCAN HERE FOR MORE INFO OR VISIT VINEYARDTHEATRE.ORG/MEMBERSHIPS



ARTISTS &

FAIR WAGE INITIATIVE

The Vineyard prides itself on the artistic teams we put together, finding just the right alchemy of unique voices and creative interpreters to bring new plays and musicals to life for the first time. Our ability to do this depends in part on the competitive wages we offer. **Our goal is to bring all positions up to \$850/week in salary by FY23**, increasing compensation by FY24 to exceed living wage standard for a couple with a child (\$927.20) per MIT Living Wage Calculator, increasing annually to keep pace with inflation. For actors, who will earn \$850/week at The Vineyard this season, our rates are well above Actors Equity Association minimum requirements of \$780/week. Design Assistants will earn additional \$800 in total compensation over 2022 wages (a 40% increase), and Assistant Directors and Assistant Choreographers salaries have doubled since FY22. Our plan includes 10–30% salary increases for administrative personnel, which were competitive as of FY22 with the Theatre Communications Group budget category above

our own, however we continue to see significant inflation and competition for qualified applicants in open positions. Fellowship salaries for our school to career education program are rising from \$45,000 this year to \$50,000 next year, and 2% after that. Particularly because the Fellowship program's goal is to eliminate the need for unpaid internships and to attract underrepresented populations to begin a career in arts administration, paying a competitive living wage is critical to this program's success. Vineyard currently employs two Fellows in artistic and development departments and seeks to expand this program to create three additional positions by FY25. Vineyard's compensation to all full time personnel and fellows also includes the full cost of Health insurance, which increases by an average of 10% per year.



Lileana Blain-Cruz in rehearsals for *White Girl in Danger*
Photo by Marshall Foltz

AUDIENCE

GOOD NEIGHBOR PROGRAM

Our **Good Neighbor Program** is dedicated to providing low-cost or free tickets to students, artists, and any New Yorker for whom cost may be a barrier to seeing our productions. Donations to the Good Neighbor Program support a number of initiatives that provide thousands of accessible tickets to New Yorkers each season:

- **Community Supported Tickets** – 10% of tickets to all Vineyard performances are made available for \$25.
- **Community and Affinity Nights** – Each production includes performances for which tickets are substantially subsidized for affinity groups and community organizations whose missions align with the values of The Vineyard.
- **40 Under 40 / Theatre Artists** – Individuals 40 years or younger and theatre arts workers may join a free mailing list to access low cost tickets for specific performances.
- **Housewarming Ticket Initiative** – In fall 2021, our Housewarming Ticket Initiative enabled more than 450 arts workers and nearly 300 students to attend our Broadway productions of *Is This A Room* and *Dana H.* free of charge. We've continued this program this season for all Vineyard preview performances.
- **Student Matinees** – In collaboration with our education programs, funds raised by the Good Neighbor Program allow us to offer free tickets to NYC public high school students to attend special school-day matinees of Vineyard productions.

Ticket sales for our productions cover approximately 30% of our annual budget. **With the help of donors like you, we are able to push the boundaries of not only what theatre can be and do, but who has access to it. Your support for our Good Neighbor Program** will ensure that our commitment to access, outreach, and inclusivity can sustain and expand each season, and that more New Yorkers – including the artists and audiences of the future – will be able to experience the transformative power of live theatre.



VINEYARD ON BROADWAY

**Vineyard Theatre has transferred
11 SHOWS TO BROADWAY**



Of the 11 Vineyard shows to transfer to Broadway, seven have transferred directly after their acclaimed Vineyard premieres: **Lucas Hnath's *Dana H.*** and **Tina Satter's *Is This A Room*** (both NYT Best Theatre of 2021); **Paula Vogel's *Indecent***; **Nicky Silver's *The Lyons***; **Kander, Ebb, and Thompson's *The Scottsboro Boys***; **Bell and Bowen's [title of show]**; and ***Avenue Q*** by **Marx, Lopez and Whitty** (which won the Tony Award® for Best Musical).



Audra McDonald in *Lady Day at Emerson's Bar and Grill* on Broadway
Photo by Marc Brenner

In recent years, four additional shows launched at The Vineyard have been revived in their first Broadway productions: **Paula Vogel's** Pulitzer Prize-winning ***How I Learned to Drive***; **Lanie Robertson's *Lady Day At Emerson's Bar And Grill***; **Becky Mode's *Fully Committed***; and **Edward Albee's** Pulitzer Prize-winning ***Three Tall Women***.

SPECIAL THANKS

TO OUR GALA SPONSOR BLAVATNIK FAMILY FOUNDATION

THE EVENING'S LIQUOR SPONSOR IS



COLMAN DOMINGO, VINEYARD THEATRE BOARD MEMBER, IS A DIAGEO PARTNER OF KETEL ONE.

TO OUR GALA SUPPORTERS

DONORS THROUGH FEBRUARY 13. THANK YOU TO EVERYONE WHO SUPPORTED THE GALA AFTER THIS DATE.

SUPERSTARS (\$50,000+)

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Sue Marks and Broadway Exchange

CHAMPIONS (\$10,000+)

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Mark Lerner and Steven Frank
Annette Stover and Richard Feiner
Anne-Cecilie Engell Speyer

Kathleen and Henry Chalfant
Jimmy Kimmel and Molly McNearney
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SPECIAL THANKS

The Press Room
Shane Marshall Brown
Nina Marie Ward
A.D. Hamingson & Associates,
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SARAH STERN, ARTISTIC DIRECTOR
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JESSE CAMERON ALICK, ASSOCIATE ARTISTIC DIRECTOR
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MIRIAM WEINER, LITERARY MANAGER
GLENN DAVIS, ARTISTIC ASSOCIATE
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JASON AGUIRRE, ARTISTIC PRODUCING ASSOCIATE
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KENJI KONO, COMPANY MANAGER / COVID COMPLIANCE OFFICER
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LILLY QUALLS, MARKETING INTERN
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Vineyard Theatre staff on Vineyard Theatre Day
Photo by Bronwen Sharp

A very special thank you to our creative team and all of tonight's performers and presenters who so generously donated their time and talent. And thank you to all of our gala volunteers for their help with tonight's event.

Doug, Sarah, and Suzanne would also like to thank the Vineyard staff for all of their hard work, and for putting their hearts into this event and into everything we do.

CONGRATS TO THE
VINEYARD TEAM FOR
40 YEARS
OF FEARLESSLY
MADE THEATRE!

— KEN AND RANDE GREINER



**Congratulations to
The Vineyard
on another
splendid year!**

— KATHY AND HENRY
CHALFANT

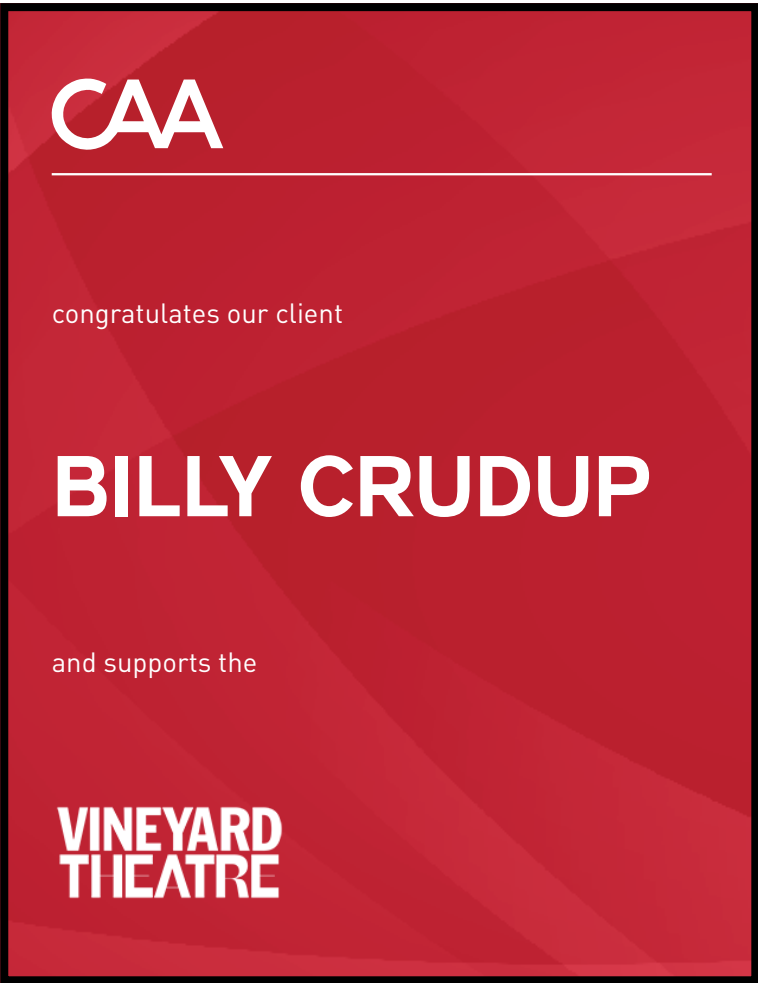
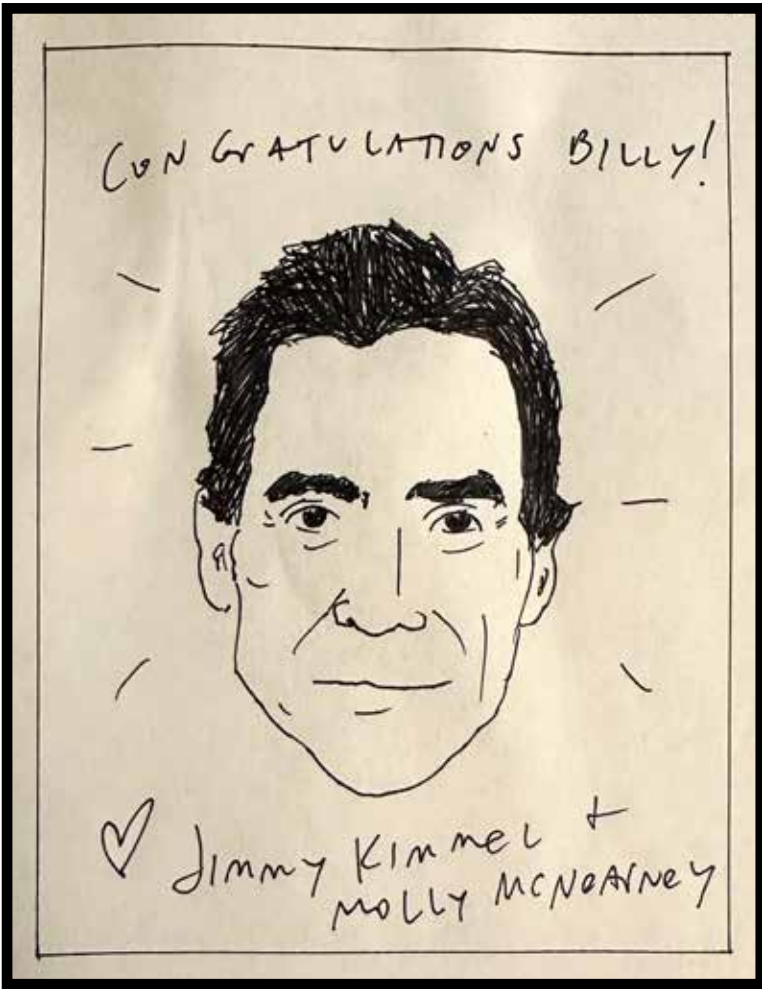
**Congratulations to Ken
and his many years of
dedicated service
with The Vineyard!**

— JOHN BARRIE AND
BETSY SMITH

CHEERS

TO
BILLY CRUDUP,
KEN GREINER,
MARCIA PENDLETON,
AND THE VINEYARD
ON ITS
40TH ANNIVERSARY!

— MARK LERNER AND
STEVEN FRANK



A STANDING OVATION FOR
BILLY CRUDUP
KEN GREINER
MARCIA PENDELTON
and everyone at
THE VINEYARD THEATRE

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**The Blavatnik
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in celebrating their
40th Anniversary.**

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